

MAHTAB UR RAHMAN

SEO Specialist

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Chak Shahzad Farms, Islamabad, PK



EXPERIENCE

SEO Specialist

Xfinity Solutions LLC

12/2022 - 07/2024 Maryland, US

Software Company

- Successfully optimized SEO for **3 school websites**, resulting in improved search engine rankings and increased organic traffic.
- Led SEO strategies for an automobile project, enhancing online visibility and driving more targeted traffic.
- Managed SEO for a human resources app, focusing on app store optimization (ASO) and website search rankings, leading to increased app downloads.
- Developed and implemented an SEO strategy for a music project, leading to a significant boost in organic search traffic and user engagement.
- Executed SEO for an eCommerce project, improving product visibility and increasing online sales.

Reference

Chris Jordan - CMO - cjordan@xfinitysolutionsonline.com

SEO Manager

DigiTech Visions

10/2021 - 09/2023 Melbourne, Australia

Digital Marketing Agency

- Optimized the company's website, improving overall search engine rankings and driving higher organic traffic.
- Managed SEO for **2 security guard services websites**, resulting in enhanced online visibility and increased inquiries.
- Led SEO efforts for **2 eCommerce stores**, significantly boosting product visibility and driving more online sales.

Reference

M. David - CEO - mdavid@gmail.com

SEO Specialist

CSPM BPO

08/2019 - 09/2021 Islamabad, PK

Medical Billing Services Company

- Designed an SEO-friendly website, ensuring strong performance in search engine rankings from the ground up.
- Developed and executed a successful off-page SEO strategy, driving quality backlinks and improving domain authority.
- Implemented comprehensive on-page optimization, enhancing site structure, content, and keyword targeting for better search visibility.
- Led a team of **3 SEO professionals**, coordinating efforts to achieve project goals and exceed client expectations.
- Played a key role in acquiring new clients through effective SEO strategies and outstanding project results.

Reference

Salman Khan - CEO - +92 305 9777557

SUMMARY

I've been working in SEO since 2019, helping businesses improve their online visibility and grow through effective search strategies. I've led and optimized numerous projects, understanding what it takes to rank higher and attract organic traffic. My approach blends technical know-how with a focus on user experience, ensuring lasting results. I'm passionate about SEO and constantly stay updated with the latest trends to keep strategies ahead of the curve.

EDUCATION

BS Artificial intelligence (AI)

UMT

11/2022 - Present

SKILLS

SEO	On-Page SEO	Local SEO
Off-Page SEO	Technical SEO	
Semantic SEO	Content Writing	
Wordpress	Keyword Research	
Competitor Analysis		

LANGUAGES

English	Proficient
Urdu	Native
Pashto	Native

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